



Ashley Meruani, MPA
Assistant Vice President

Education and Passion for Philanthropy: Stemming from experience volunteering, Ashley has a great passion for the nonprofit sector and the vital work done by individuals championing those causes. Ashley believes fundraising is the power behind any great mission, and she is always excited to help build capacity within nonprofit organizations. This passion propelled her to study nonprofit management, earning a Bachelor of Science in Public Affairs in Public and Nonprofit Management from Indiana University's O'Neill School of Public and Environmental Affairs and a Master of Public Affairs (MPA) in Nonprofit Management, also from the O'Neill School.

Experience: Ashley brings extensive experience supporting the nonprofit sector to each engagement. Her areas of expertise include volunteer management, board engagement strategy, major gift strategy, and structuring regional fundraising initiatives. Ashley worked with CCS and the Kiwanis Children's Fund on The Eliminate Project, a \$110 million campaign for UNICEF-run worldwide vaccination campaigns. She worked with more than a thousand volunteers in the southeastern United States and Latin America, managing a goal of \$25 million to help save or protect mothers and babies from maternal and neonatal tetanus. By creating successful strategies for gifts and pledges of six and seven figures, Ashley helped Kiwanis raise more funds than it ever had in the shortest amount of time.

For the past several years, Ashley has been engaged with campaign feasibility studies and campaign management projects. Her clients include a wide range of organizations across subsectors of the nonprofit sphere. Her attention to detail has allowed her to absorb organizational information quickly to hit the ground running. Notably, Ashley was a campaign director for the successful *Hope to Health* campaign at the Medical College of Wisconsin and Froedtert Hospital, a \$300 million campaign for medical education, research and patient care, and cancer research and care.

Recently, Ashley served as a campaign director for the *Your Jackson Prep Campaign*, working with school leadership, board leadership, and a volunteer committee toward a stretch goal of \$10 million for endowment growth and capital projects. Internally at CCS, Ashley serves on multiple committees including co-chairing the Learning Committee, a group that exists to provide educational opportunities to colleagues.

Personal: Ashley grew up in Fort Wayne, Indiana. She spends her free time in Columbus, Ohio with her two young nieces. She enjoys visiting new places, Hoosier basketball, a good museum, and the summer sun.

Featured Projects

A representative list of organizations that have benefited from Ashley's counsel include:

- MOKA | Muskegon, MI
- Greater Lansing Food Bank | Lansing, MI
- The Cove School | Northbrook, IL
- Medical College of Wisconsin and Froedtert Hospital | Milwaukee, WI
- Diocese of Austin | Austin, TX
- Jackson Preparatory School | Jackson, MS
- Ronald McDonald House Charities of South Louisiana | New Orleans, LA